

The foundation *impulse Privatstiftung* enables projects that bring your music into society!

- You are:** A student of the Stella Vorarlberg Privathochschule für Musik or graduate (graduating classes 2023/24/25) or a team of students/graduates.
- You have:** A project idea bringing music into society as well as the desire and courage to implement it in cooperation with others and thus set a renewing impulse for the future.
- You get:** Coaching from professionals, support in project development by a mentor from our foundation advisory board, up to € 5,000 to implement your idea (own fees can also be settled), valuable contacts in the cultural sector and beyond, your project/event is „a project/event of the Impulse Privatstiftung“

Construction kit for your idea:

You need...

1. **Music:** whatever is close to your heart
2. **Format:** concert, recording, web campaign/platform, workshop, festival, ...
3. **Project partners:** from business (e.g. hotel, retailer, industrial company, hairdresser), education (e.g. childcare, school, adult education centre), social services (e.g. youth psychiatry, old people's home, hospital), media (e.g. radio, newspaper), associations (e.g. sports clubs, fire brigade) or public bodies (e.g. offices), ...
4. **Target group:** people in an institution (e.g. pupils, staff, patients), people in public places (e.g. passers-by, customers/guests), visitors to an event, ...

Checklist for your project idea

- ☐ My project is created in collaboration with at least one other actor from the economic, educational, social, cultural sector, ...
- ☐ My project reaches a target group/public in Vorarlberg/region Lake Constance
- ☐ My project does NOT consist exclusively of a CD recording, instrument purchase/loan, solo concerto.

Money, money, money

- The maximum amount of funding is € 5,000 per project
- Own fees can also be settled
- All information about costs and budget can be found at www.impulse-stiftung.com.

To Do for you

1. Download all application documents at www.impulse-stiftung.com

2. Fill out the application form
3. Create a cost and financing plan for your project
4. Create a schedule for your project with three key milestones
5. "Project idea at a glance": Design a short, creative contribution that presents your project idea (photos, videos, illustrations, sketches - max. 1 page or 1 minute)
6. Write a CV of yourself and get one of the other participating musicians and collect references (not mandatory)
7. Upload all documents to www.impulse-stiftung.com by **November 16th 2025**

For questions

Feel free to contact Hanna Bertel (office@impulse-stiftung.com) with any questions.

Workshop

Never written a project proposal before and want help from a professional? If needed we offer a workshop. If interested please write an e-mail to: office@impulse-stiftung.com

Further process

- The Foundation Board will inform you by Nov. 21st, 2025 whether your project application will be forwarded to the Foundation Advisory Board (if all formal criteria are met).
- Present your project to the Foundation Advisory Board on Dec. 2nd 2025, beginning at 8 a.m. The members of the Foundation Advisory Board are presented at www.impulse-stiftung.com. These professionals will evaluate your application based on the following criteria
 - o artistic quality and originality
 - o type/number of project partners
 - o social impact generated by the project
 - o reasonable expenses
 - o the possibility of continuing the cooperation that has been started
- If your project is funded, one of the advisory board members will be assigned to you as a supervisor and will help you with tips and contacts to implement your project as successfully as possible.
- You will receive a infosheet for funded projects and a contract between the foundation and you. Your project/event from now on is called a „project/event of the impulse Privatstiftung“.

impulse Privatstiftung

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